

we are

**ARDENT**





## FROM THE VERY BEGINNING, **WE'VE ALWAYS BEEN FOCUSED ON SOLVING OUR CUSTOMER CHALLENGES.**

While the company has evolved over the course of more than 40 years in terms of capability, size, complexity and geographical reach, we continue to operate with the same core values. We have always been creative when developing real solutions for our customers. Our use of modern technology combined with extensive expertise has allowed us to maintain our founder's vision.

At an early age, our father, Glen, instilled in us a strong entrepreneurial spirit. Our goal has always been to build and maintain a leading position in the market by doing things differently, taking on the most challenging projects and always being creative in solving problems. With that same spirit in mind, we created the Ardent brand to allow for horizontal integration within our family of companies under the Ardent Industries umbrella.

The group consists of; Steelway, specializing in the design and manufacturing of steel building systems; ExSteel, a leading manufacturer of steel building components; and Zelus, a leader in overhead crane manufacturing and service.

The coordinated production of our buildings, components and material handling solutions offers manufacturing efficiencies and advantages that we are able to share with our customers. Uniting the companies under the Ardent brand strengthens our ability to grow through our people, diversify our product offering and provide opportunities for future growth and expansion.





Bryan White

Jason White

ARDENT IS DEFINED AS

**PASSIONATE, AUTHENTIC, CARING AND COMMITTED.**

These are characteristics that have defined our family business from the beginning and why we chose this name to lead our organization into the future. Treating our team as family and honouring the ideals of quality, integrity and honesty have always been at the heart of our culture.

Our father's life-long passion for designing and building has created a distinct legacy defined by honourable values and vision. Our family business has been built on a company culture that values long-term relationships, creating positive experiences for customers, employees and suppliers, as well as living up to our commitment to the community.

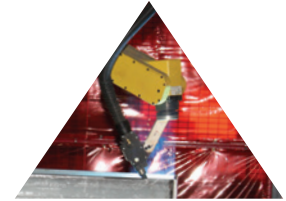
From our current position as a diversified market leader with an experienced team and leading-edge capabilities, we will continue to grow our market presence both in Canada and internationally.

# WHAT MAKES **ARDENT** A GREAT PARTNER



## INNOVATIVE **CREATIVITY**

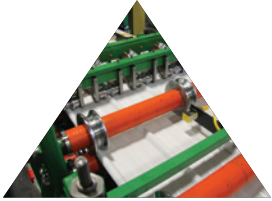
Our team thrives on creative design challenges for buildings, components and overhead cranes, while offering unique solutions for engineering, manufacturing and service requirements.



## ADVANCED **TECHNOLOGY**

By continuing to adopt the latest technology, including advanced 3D design/detailing software and robotic welding, we are able to meet customer requirements and specifications, for even the most complex projects, quickly and efficiently.





## IN-HOUSE **PRODUCTION**

Utilizing the most modern equipment and technologies to manufacture all of our products in our own facilities allows for seamless communication and consistent quality throughout the manufacturing process.



## SINGLE **SOURCE**

One stop shopping (design, fabrication, delivery, and service) provides the ability to oversee all aspects of any project that ultimately benefit the customer, through improved product quality and a shortened construction cycle.



## ENVIRONMENTALLY **RESPONSIBLE**

We consistently surpass industry standards providing construction products that support "building green" projects through our processes, product offerings and company practices.



## MADE IN **CANADA**

All of our product offerings are engineered and manufactured in Canada by a team of over 250 dedicated employees in four production facilities.



## THE LEADING CANADIAN MANUFACTURER OF **STEEL BUILDING SYSTEMS**

Steelway is a pioneer in designing and manufacturing steel buildings. Our system is a custom-engineered steel solution that optimizes and integrates primary/secondary framing, roofing, wall cladding and trims. Every component of a Steelway building has been specifically designed to work together as a system, providing maximum efficiency, precise fit and unmatched strength.

With standard “pre-engineered” buildings being a thing of the past, each Steelway building system can be completely customized to meet a customer’s unique needs. Design opportunities for steel building systems are limitless.

Our systems are an extremely popular low-rise building solution because building design, fabrication, delivery and construction are all managed through one single source. Architects, engineers and building owners are discovering that steel building systems are an attractive, cost-effective and energy efficient solution for both traditional and contemporary applications. Whether building new or expanding an existing structure, our systems are designed to reduce construction costs and overall project timelines through quick and easy installation.

## A WIDE VARIETY OF APPLICATIONS



# BUILT TO **SUIT**



## FRAMING

**Steelway buildings are completely customizable. Our flexible framing designs can accommodate unique building layouts that allow for future repurposing or expansion.**

- Our system is not limited to the standard grid or column spacing of conventional or traditional construction. Incorporate either clear span or multi-span options to accomplish unique requirements.



## AESTHETICS

**Any number of architectural finishing options are available to complement a steel building system. Choose specific areas of a building (street side, outside walls) to add architectural details, creating the most cost-effective use of a design. This flexibility allows customers to choose how their investment provides the best return.**

- Incorporate a variety of materials including steel, glass, aluminum, wood, masonry, block and precast concrete in endless combinations to meet requirements and achieve the desired personalized look.



## THERMAL

**Our building envelope provides thermal performance that meets all national and provincial energy codes but more importantly, customer needs. The energy efficiency of a steel building system creates lower operating costs to allow a greater return on your investment.**

- Our independently tested steel roofing and wall systems, when combined with the appropriate wall insulation systems, meet the required U values for energy efficiency.



# WHY A STEEL BUILDING SYSTEM?

01

## VERSATILITY

Vast options for flexible building configuration.

02

## DURABILITY

Long lasting and dependable performance in all conditions.

03

## LOW MAINTENANCE

Reduces the need for costly repairs.

04

## EFFICIENCY

Fast track construction to lower overall project costs.



Our partnership with Zelus Material Handling offers a unique, cost-effective, turnkey solution by optimizing both the building and overhead crane systems when combining our resources. This seamless integration offers our customers "one stop shopping," something our competition cannot. As a single-source supplier, our total building package consists of a custom Steelway building with a Zelus overhead crane designed, engineered and manufactured specifically for your requirements.



## THE CANADIAN EXPERT IN **BUILDING COMPONENTS**

ExSteel is a leading Canadian manufacturer of steel building components that exemplify strength and durability. Our steel roofing, siding, deck, trims and flashings provide a long-term, low maintenance, cost-effective solution for new builds or retrofit projects for any type of construction. Every ExSteel project is designed and detailed for a specific application. Made completely of long lasting steel to ensure your investment is secure, ExSteel provides an economical alternative for your building component requirements.



## QUALITY PRODUCTS

ExSteel manufactures a diverse range of durable steel roof and wall products, as well as a complete line of light gauge trims, steel decking and roll formed structural sections. From design to fabrication, our dedicated team has the experience and skills to complete the most complex custom solutions. Modern and desirable architectural expression can be achieved with our wide array of profiles, gauges and colours. Even the very best building envelope won't last forever. Whether correcting a failing roof system, improving thermal efficiency, or altering the aesthetics, ExSteel has the products and services needed for any retrofit project.



## ECONOMICAL STORAGE

ExSteel uses the most modern equipment and technology to manufacture the best custom solutions for your Mini and Self Storage needs. We offer floor plans in a variety of unit configurations that can be customized to adhere to your specific requirements. Our buildings can be adapted to meet any predetermined building code or load requirements. With a focus on quality and value, the design details used in our Mini Storage system ensure ease of construction.





# SERVICES & **SOLUTIONS**

## OUR HERITAGE BUILDING

Every ExSteel Heritage Building is designed and detailed for your specific application using advanced 3D modeling software. Made completely of long lasting, cold-formed steel to ensure your building will remain as straight as the day it was built, this bolt-together system is an economical alternative for your farm, workshop, utility shed or small storage needs.





## SINGLE SOURCE **SUPPLIER**

ExSteel's turnkey services bridge the divide between design, engineering and fabrication while providing cost-effective solutions. Our advanced manufacturing capabilities and unparalleled expertise focus on quality, value and return on investment.

## IN-HOUSE **SERVICES**

Our dedicated team of steel design and detailing professionals are committed to providing quality custom-designed and engineered component solutions that meet exact specifications. We utilize the latest 2D and 3D design, detailing and modeling software, allowing us to handle a wide variety of project complexities.

## FLEXIBLE **SOLUTIONS**

From simple to complex projects, ExSteel continues to innovate and provide custom solutions for all project challenges and code requirements. With our design expertise and experience, we will provide the right component solutions for all building envelope requirements.

## CUSTOMER **SUPPORT**

There is an old adage, 'big enough to compete and small enough to care.' This is the foundation on which the Ardent family of companies, including ExSteel, is built. For over 40 years, we have remained privately owned and committed to providing exceptional personalized service.



# THE UNPARALLELED SOURCE OF **MATERIAL HANDLING SYSTEMS**

As the leading overhead crane service provider in Ontario, Zelus' qualified technicians offer reliable, 24/7 emergency service, with competitive rates and the best response times in the industry. We design and manufacture a complete range of lifting equipment, from lightweight workstation cranes to large span, high capacity overhead cranes for any application. Zelus' customized, innovative material handling solutions will increase the productivity of your business and ensure the safety of your staff.

Zelus' professional project management and state-of-the-art overhead crane manufacturing ensures the most cost-effective fabrication and installation. To ensure the longevity of your equipment, only experienced and qualified service technicians will be assigned to your scheduled inspections, repairs and preventive maintenance programs. We will supply any parts and labour you require at competitive rates, and with our dedicated supplier partnerships, we can reduce your overall repair costs. As your lifting equipment ages, Zelus can restore its productivity using the latest technology. Modernization will extend the service life of your original investment.

## DIVERSE **PRODUCT OFFERING**



OVERHEAD CRANES  
- MANUFACTURING &  
INSTALLATION



24H EMERGENCY  
SERVICE



INSPECTIONS,  
REPAIRS, PREVENTIVE  
MAINTENANCE



MODERNIZATION



PARTS &  
ACCESSORIES



OVERHEAD DOOR  
SYSTEMS







# LIFTING INNOVATION TO NEW HEIGHTS



## SEAMLESS INTEGRATION

As part of Ardent, we offer our customers something our competition cannot – an integrated approach that consists of a total building package that includes a custom Steelway building with a Zelus overhead crane designed, engineered and manufactured to suit your specific needs. This partnership offers a unique, cost-effective, turnkey solution by optimizing both the building and overhead crane system when combining the resources of Steelway Building Systems with Zelus Material Handling.





## LIFTING SOLUTIONS

Zelus is proud to offer world-class crane manufacturing right here in Canada. We design and manufacture a full line of overhead bridge cranes, hoists and rail systems for new construction and retrofit applications. Zelus has an unlimited selection of material handling solutions regardless of required lifting capacity.

## OPTIMUM TEAM

An optimized solution for any application and the confident execution of a project is reliant on an experienced team. The Zelus staff, with its diverse industry knowledge, provides the most capable solutions in the crane market. Our highly qualified team will custom design and fabricate your complete material handling system.

## IMPROVED PRODUCTIVITY

We are committed to supporting our customer maintenance needs. Our regular inspection and maintenance programs reduce down time and ensure the safety of your employees. Our vast stock of replacement parts reduces lost production time and allows for efficient repairs.

## ONSITE SERVICE

Zelus' strength has been, and continues to be, our after-sale support. We provide quality products and service with one of the largest networks of technicians in the industry. Our dedicated 24/7 emergency service team is there for you; recognizing your need to maintain production.





# ARDENT

**Ardent Industries Ltd.** and our family of brands consistently meet the needs of our customers for quality, value and service. Explore the endless possibilities of using Steelway Building Systems, ExSteel Building Components and Zelus Material Handling for your next project.



[steelway.com](http://steelway.com)



[exsteel.com](http://exsteel.com)



[zelus.ca](http://zelus.ca)

ARDENT / STEELWAY / EXSTEEL 7825 Springwater Road, Aylmer, Ontario, Canada N5H 2R4 | **1.800.265.7740**

ZELUS 730 South Service Road, Unit F5, Stoney Creek, Ontario, Canada L8E 5S7 | **1.866.949.3587**



ARDENT

[ardent.ca](http://ardent.ca)

**STEELWAY**  
BUILDING SYSTEMS

**exsteel**  
BUILDING COMPONENTS

**zelus**  
MATERIAL HANDLING